

MEDIA RELEASE

DKSH opens rebranded Beijing offices: New Year, new look

DKSH, the leading Market Expansion Services Group with a focus on Asia, opens newly renovated office to cater to the growing demand for Market Expansion Services in China

DKSH (China) Co. Ltd.

Date: December 20, 2011

Beijing, China, December 20, 2011 – DKSH China held a Grand Opening Celebration marking the revamping of its Beijing office. The fully redesigned and redecorated offices, occupying 1,600 square meters on the 28th floor of the prestigious Hanwei Plaza, West Tower, house more than 120 DKSH employees. The company's Beijing offices hold its second largest operations in China, after Shanghai.

Speaking in the glistening new reception area adorned with the distinctive red Fantree logo, John Woo, Head of Country Management Team DKSH China, congratulated the gathering of Beijing-based employees on their newly appointed premises. "It is a pleasure for me to officiate the opening of these new revamped premises. Now you can proudly work in an office environment that meets the high standards of excellence embodied by DKSH," he said. "With this new redesign, clients and potential clients will clearly see the values of DKSH when they visit our offices: authentic, committed, passionate, pragmatic, and entrepreneurial."

The rebranding of the Beijing office, featuring the official DKSH colors of white and red, was undertaken to support the company's fast growth in North China. The Beijing offices will house specialist employees from all four Business Units of DKSH: Consumer Goods, Healthcare, Performance Materials, and Technology.

About DKSH

DKSH is the leading Market Expansion Services Group with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets.

With 610 business locations in 35 countries – 590 of them in Asia – and over 23,000 specialized staff, it is one of the top 20 Swiss companies ranked by sales and employees. In 2010, DKSH generated a Transaction Value of nearly CHF 10 billion.

DKSH's presence in China can be traced back to 1921, starting from the acquisition of a small Swiss trading company in Shanghai. Over the past decades, DKSH has sustained business development and the continuing expansion in China. Today, DKSH China has 10 registered branch offices and 64 business locations across China, including Shanghai,

Beijing, Tianjin, Chengdu, Chongqing, Guangzhou, Shenzhen, Wuhan, Fuzhou, Hangzhou, Wuhan, and Xi'an.

DKSH China is the preferred partner for multinational as well as small and medium sized companies who intend to expand their business in a complex and demanding market like China.

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