

## **MEDIA RELEASE**

# **DKSH establishes scholarship foundation to support Japanese students affected by March 2011 earthquake and tsunami: the DKSH Fantree Scholarship Foundation is launched today**

**DKSH Japan K.K.**  
**Date: May 30, 2011**

DKSH Japan K.K. (Headquarters in Minato-ku, Tokyo; President, Peter Kaemmerer), the leading supplier of Market Expansion Services, has established the DKSH Fantree Scholarship Foundation to support students who were affected by the Great East Japan Earthquake and as a consequence have trouble continuing their studies. The foundation aims to help reduce the number of students who have to give up their academic pursuits because of financial difficulties arising due to the earthquake. It is open to high school students who remain in school.

Dr. Joerg Wolle, CEO of the DKSH Group, was inspired with this idea right after the earthquake and he launched a matched fund raising program across the company. DKSH employs 22,500 people in 35 countries, almost all of whom responded to his appeal. The Group matched donations from employees, pooling the resources to create the DKSH Fantree Scholarship Foundation, which operates as an in-house foundation of DKSH Japan.

### **DKSH Fantree Scholarship**

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In order to qualify, an applicant must be a:

- Student who needs financial support to continue studying owing to financial difficulties caused by the loss of parent(s) because The Great East Japan Earthquake
- Student who attends a high school in Miyagi prefecture as at April, 2011

Number of scholarships available: 6

Scholarship amount:

JPY 30,000/month during high school period

JPY 70,000/month during university period

Repayment obligation: None

Duration:

From April 2011 until the graduation from a university. (Maximum of 7 years) In case he/she decides not to go to a university, the support will terminate at the end of high school.

Further information and application download: <http://www.dksh.jp/csr>

Application deadline: June 20, 2011

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### **Compassionate leave**

As part of its commitment to support people affected by the earthquake, DKSH Japan has also established a system to allow employees five days of paid leave to participate in volunteer activities. The company further supports employee volunteers by covering necessary expenses, including transportation and accommodation. The program will run till end of September, 2011 and has already attracted 4 participants who committed to 14 days of volunteer work in the damaged area.

### **Profile of DKSH**

DKSH is the leading Market Expansion Services Group with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets.

With 610 business locations in 35 countries – 590 of them in Asia – and 22,500 specialized staff, it is one of the top 20 Swiss companies ranked by sales and employees. In 2010, DKSH generated annual gross revenues of CHF 10 billion.

The company offers any combination of sourcing, marketing, sales, distribution, and after-sales services. It provides business partners with expertise as well as on-the-ground logistics based on a comprehensive network of unique size and depth. Business activities are organized into four specialized Business Units that mirror DKSH fields of expertise: Consumer Goods, Healthcare, Performance Materials, and Technology

### **About DKSH Japan K.K.**

As one of the first foreign trading companies in Japan, DKSH Japan K.K. (until March 31, 2009 known as Nihon SiberHegner K.K) was established

as Siber & Brennwald in Yokohama in 1865. For many years, the company was the largest exporter of raw silk and played a key role in making Japan into a raw silk kingdom. It also contributed to the installation of Japan's first gas lights, imported watches and machinery, and later also chemical and pharmaceutical raw materials. And in the following more than 140 years, DKSH Japan experienced and overcame difficult times such as the Great Kanto Earthquake and the Second World War.

Today, DKSH Japan has developed its business in Japan in three key areas, Luxury & Lifestyle, Performance Materials, and Technology.

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